



Always Mothers Luncheon

Sponsor Packet
May 4, 2024



Dear Prospective Sponsor,

Always Mothers Luncheon welcomes women of all walks and stages so we can celebrate and empower them. The luncheon is the annual signature event of A Motivating Love, a local non-profit organization dedicated to making a positive impact in the lives of women through acts of love, inspiration, and empowerment.

The 2024 luncheon (#AML2024Unity) will be held on **Saturday, May 4, 2024**, at AC Hotel by Marriott Dallas Frisco beginning at **1:00pm until 4:00pm**. Our fundraising event will have speakers on our theme of **U.N.I.T.Y: Supporting Our Community**, showcase vendors, a silent auction, plated lunch and more. We are preparing for 150 people to attend, and our previous luncheons were ***SOLD OUT!***

Through various programs and initiatives, A Motivating Love aims to uplift women facing challenges, inspire positive change, and foster a sense of unity and support. With your support of our event, we can continue to focus on community outreach, empowerment programs, inspirational events and advocacy and awareness.

Within the sponsorship packet, please find three sponsorship levels with phenomenal benefits. **[Our application form is accessible online.](#)** Should you require a paper application, please email us so we can forward it to you.

Thank you sincerely for your time in reading our request. Please feel free to [refer to the website](#) or reach out directly if you have any questions.

Thank you in advance for your support.

Daphne Anderson

Executive Director

If you have any concerns, please feel free to contact us.

E: Support@AMotivatingLove.org

O: 972-AML-9856 #AML2024Unity



Sponsorship Packages

Terms & Conditions:

- Sponsor Coordinator/Company Representative is responsible for meeting all deadlines
- Please submit .png or pdf of logo and small description of company with application
- Program will be 8.5” x11” half fold, short fold. **All Artwork due April 15, 2024**
- Individual names for ticket holders are due no later than April 28, 2024 (must be at least 10yrs)
- Items to be included for swag bags are due no later than April 20, 2024
 - o Do not send chocolate (unless otherwise discussed)
 - o Do not send glass as it may break and become a hazard
 - o Do not send anything expiring before May 31, 2024
 - o We cannot fold, tear, staple, cut or assemble your insert as they need to be ready when received including full sized fliers

Payment Options:

- Sponsorship is not complete until monies have been received and cleared. Acceptable payments are Cash, electronic payment (via Cash app or an invoice) and pre-printed checks (no starters). Please make checks payable to A Motivating Love.

Cancelation/Refund Policy:

All refund requests must be received in writing no later than 5 days once you've submitted your application. We kindly ask that you submit payment within 3 days of receiving the approval email. Once advertising, social media exposure, etc... has begun and your name or company has been included, there are no refunds. There is a non-refundable \$100 processing fee.

If you have any concerns, please feel free to contact us.

E: Support@AMotivatingLove.org

O: 972-AML-9856 [#AML2024Unity](https://www.instagram.com/AML2024Unity)



Sponsorship Packages

All sponsor levels allow for your company-provided promotional items included in 150 love bags to each attendee (if you wish to include)

Matriarch: \$1,000.00

- Full page advertisement and Title Sponsor recognition in program
- 5-minute Title Sponsor Spotlight
- Your logo on the step and repeat banner
- Title Sponsor table of 8 for the luncheon
- Vendor table in adjacent room of the event
- Title Sponsor recognition on advertising, promotional material & social channels
- Hyperlinked logo on our site

Mother: \$650.00

- Half Page advertisement and Sponsor recognition in program
- 2-minute Sponsor Spotlight
- Your logo on the step and repeat banner
- Sponsor table of 8 for the luncheon
- Sponsor recognition on advertising, promotional material & social channels
- Hyperlinked logo on our site

Matron: \$425.00

- Quarter page advertisement and Sponsor recognition in program
- Your logo on the step and repeat banner
- 2 entrance tickets for the luncheon
- Sponsor recognition on advertising, promotional material & social channels
- Hyperlinked logo on our site

Friend – Advertisement in Sponsor recognition program only

Full page \$200.00

Half page \$125.00

Quarter page \$75.00

Ready to become a sponsor for a WONDERFUL event?

[Fill out the application](#). Once we receive your application, we will send you an approval email with instructions for payment and any other pertinent information.

If you have any concerns, please feel free to contact us.

E: Support@AMotivatingLove.org

O: 972-AML-9856 [#AML2024Unity](#)